

Press Release

The Next Generation Art Fair, Basel 2005 June 13th – June 19th, 2005

Basel's newest art fair opens to the general public Monday, June 13th. Located in a 25,000 square-foot former voltage plant along the Rhine, VOLTAshow is presenting distinctive, cutting-edge galleries from around the globe who will be showcasing the next generation of art luminaries.

On Monday June 13th, 2005, Friedrich Looek, Kavi Gupta, and Ulrich Voges open the doors to VOLTAshow01, an art fair that focuses on the next generation of emerging artists, presented by energized dealers with a unique vision for collectors who are looking for exciting work, presented in an atmosphere that is less market and more exhibition. For this first edition, exhibitors have planned special tightly-curated presentations—solo shows, installations, performances, sound pieces, or a series of changing solo events—as well as large-scale works for outdoor areas.

Cutting-edge galleries with distinctive visions—from the US, Europe, Mexico, Canada and Japan—have joined together to create a non-profit enterprise based on a spirit of commitment and cooperation, which provides a platform in Basel for fresh and exciting art shown in a spectacular location. The impressive, 25,000 sq. ft. Voltahalle, located along the River Rhine, features bright, sunlit spaces with soaring, three-story high ceilings. VOLTAshow01 is exploiting its prime location on the water with an exclusive VIP Terrace Café and Bar and restaurant with a sun deck that overlooks the river; visitors can reach VOLTAshow by a special ferry shuttle—which will connect the Voltahalle and LISTE—or in the VIP speedboat.

Blackbook, the leading industry resource for creative professionals, is sponsoring the inaugural party, to be held on Saturday June 18th, featuring a live performance by Liquid Architecture, the band composed of Audrey Mascina and Jérôme Sans, contemporary art agitator and esteemed curator of the Palais de Tokyo.

Expect to find the best new art from around the world in originally presented booths by some of the most promising dealers around, with galleries from Asia, Europe and The Americas. These include:

Bellwether, Spencer Brownstone Gallery, Foxy Production, Zach Feuer Gallery (LFL), and Roebing Hall from New York; Black Dragon Society and The Happy Lion from LA; Kavi Gupta, Chicago; f a projects, STORE, and David Risley Gallery from London; Galerie Hervé Loevenbruck, Paris; Milliken, Stockholm; Torch, Amsterdam; Voges + Partner, Frankfurt; Wohnmaschine, Berlin; Dogenhaus, Leipzig; Thomas Rehbein Galerie, Cologne; nicolas krupp contemporary art gallery, Basel; Espacio Minimo, Madrid; Galeria Enrique Guerrero, Mexico City; Artcore/Fabrice Marcolini, Toronto; and Taro Nasu Gallery, Tokyo.

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